

4. Answer any one of the following questions : 10

(a) What do you mean by e-commerce security? Briefly discuss the different types of e-commerce security threats. 2+8=10

(b) Discuss the various factors which contribute to the success of an e-commerce business. Explain in brief the challenges for businesses when going online. 5+5=10

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2022

COMMERCE

Paper : SEC-2

( E-commerce )

Full Marks : 50

Time : 2 hours

The figures in the margin indicate full marks for the questions

1. Choose the correct answer of the following : 1×5=5

(a) Amazon comes under which of the following models?

- (i) B2B
- (ii) B2C
- (iii) C2C
- (iv) C2B

(b) In an e-mail, @ is used. It represents

- (i) domain name
- (ii) sender's name
- (iii) recipient's name
- (iv) None of the above

- (c) Transferring files from a local computer to remote computer is called as
  - (i) downloading
  - (ii) transferring
  - (iii) uploading
  - (iv) surfing
- (d) EFT stands for
  - (i) Emerging Financial Transfer
  - (ii) Electronic Fund Transfer
  - (iii) Electronic Financial Transfer
  - (iv) Emerging Fund Transfer
- (e) Which is a major problem with e-commerce?
  - (i) Interactivity
  - (ii) Security
  - (iii) Availability
  - (iv) Accessibility

2. Answer the following questions : 2×5=10

- (a) Write two differences between Internet and Intranet.
- (b) Define Firewall.

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( Continued )

- (c) Write any two advantages of encryption.
- (d) What do you mean by EDI?
- (e) What are search engines? Name any two search engines on Internet.

3. Answer any five of the following questions : 5×5=25

- (a) Briefly explain the different types of e-commerce.
- (b) What are the various activities involved in the planning phase of Web development?
- (c) What is Internet? Discuss the evolution of Internet. 2+3=5
- (d) Briefly discuss the different types of Website promotion tools.
- (e) What is online transaction? Discuss the advantages of online transactions. 2+3=5
- (f) Discuss the salient features of the IT Act, 2000.
- (g) Discuss the different methods of e-payment.

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( Turn Over )