(iv) Analyze the special packages and industrial policies introduced for the North Eastern Region. How do these policies promote cross-border trade and regional connectivity? 8+4=12

Total number of printed pages–6

63/2 (NEP) SEM–2 COMSPL15074

2025

COMMERCE

Paper : COMSPL15074

(Business Policy Analysis)

Full Marks : 70

Pass Marks : 28

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Select the correct answer from the following questions : 1×6=6

   (i) The policy of government regarding collection of tax revenue and its expenses falls under

   (a) Monetary policy

   (b) Fiscal policy

   (c) Trade policy

   (d) Industrial policy

(ii) Which of the following is not a type of industrial policy?

- (a) Market policy
- (b) Promotional policy
- (c) Protective policy
- (d) Regulatory policy

(iii) Globalization implies

- (a) free flow of information, ideas and technology
- (b) free flow of goods and services
- (c) flow of capital and even people across different countries and societies
- (d) All of the above

(iv) Establishing a new business or facility in a foreign country is known as

- (a) Brownfield investment
- (b) Merger and acquisiton
- (c) Greenfield investment
- (d) Bluefield investment

(v) DoNER stands for

- (a) Developmental Department of North Eastern Region
- (b) Department of Development of North Eastern Region
- (c) Development of Department of North Eastern Region
- (d) Department of Development of North Eastern Reserves

(vi) One of the main objectives of MSME is to promote

- (a) exclusive growth and motivate economic dependent at all levels
- (b) inclusive growth and motivate economic dependent at all levels
- (c) exclusive growth and motivate economic participation at all levels
- (d) inclusive growth and motivate economic participation at all levels

2. Answer the following short questions : *(any five)* 2×5=10

(i) Define industrial policy with examples.

(ii) What is meant by Brownfield investment ?

(iii) Mention *any four* tools of monetary policy.

(iv) What is meant by Foreign Institutuional Investment (FII) ?

(v) Mention *any two* roles of North Eastern Council.

(vi) What is meant by MSME ? Give examples.

(vii) Write *two* promotional measures for cross-border trade in the North East.

3. Answer the following questions : *(any six)* 5×6=30

(i) Briefly explain the relationship between business and government.

(ii) Explain in brief, *any five* objectives of monetary policy.

(iii) State the positive and negative impact of privatization policy.

(iv) Distinguish between fiscal policy and monetary policy.

(v) Elaborate the types of Foreign Direct Investment (FDI).

(vi) Briefly explain *any five* features of External Commercial Borrowings (ECBs).

(vii) Write a note on the impact of MSME in BTR.

(viii) Briefly explain the main objectives of the North East Industrial Policy.

(ix) Highlight the role of NEC in infrastructure development.

4. Answer the following questions : *(any two)* 12×2=24

(i) Explain the role of a government in promoting business organisations. 12

(ii) What are the unique features of Multinational Corporations (MNCs) ? Elaborate the advantages and disadvantages of MNCs. 6+6=12

(iii) Write a note on the MSME Act 2006. Explain the various categories of MSME as per the Act. 4+8=12