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63 (FY)SEM-1/MIN1/COMMIN1014

2024

COMMERCE

Paper : COMMIN1014

(Entrepreneurship)

Full Marks : 70

Pass Marks : 28

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Choose the correct answer : $1 \times 10 = 10$

- (a) The GEM (Global Entrepreneurship Monitor) in India was initiated by
- (i) N. S. Raghavan
 - (ii) B. S. Raghavan
 - (iii) I. M. Pandey
 - (iv) P. F. Drucker

(b) An intrapreneur is a _____ independent entrepreneur.

- (i) fully
- (ii) partially
- (iii) innovative
- (iv) self

(c) EDP creator opportunities for self _____.

- (i) employment
- (ii) development
- (iii) selection
- (iv) management

(d) An innovator :

- (i) Expend the business
- (ii) Introduces new things
- (iii) Invests more money
- (iv) All of the above

(e) Drone entrepreneurs are characterised by _____

- (i) Rigid ways
- (ii) Liberal attitude
- (iii) Conservative thinking
- (iv) Open minded

(f) Max Weber gave the theory of _____.

- (i) knight
 - (ii) social Change
 - (iii) culture
 - (iv) x-efficiency
- (g) The full form of MSME is
- (i) Medium, Small and Minor Enterprises
 - (ii) Minor, Small and Medium Enterprises
 - (iii) Micro, Small and Medium Enterprises
 - (iv) Most Small Micro Enterprises

(h) Credit Guarantee Fund Trust for Micro and Small Enterprises provides collateral free loans to :

- (i) MSMEs upto Rs. 1 crore
- (ii) MSMEs upto Rs. 5 crore
- (iii) Multinational Companies upto Rs. 50 crore
- (iv) Startups upto Rs. 100 crore

(i) Udyam Portal was launched on

- (i) 1st June, 2020
- (ii) 1st July, 2020
- (iii) 1st June, 2021
- (iv) 1st July, 2021

(j) Social entrepreneur's main objective is :

- (i) to earn profit
- (ii) to maximise wealth
- (iii) to create social change
- (iv) to produce new ideas

2. Answer the following questions : **(any five)**
2×5=10

- (a) Write *two* characteristics of an Entrepreneur.
- (b) What do you mean by Technopreneurship?
- (c) Write *two* difference between Entrepreneur and Intrapreneur.
- (d) What is Business proposal?
- (e) Write *any two* functions of Central Government in entrepreneurship development in North-East Region of India.
- (f) What is balanced regional development?
- (g) What is agri-based enterprise?

3. Answer the following questions : **(any six)**
5×6=30

- (a) Write *five* advantages of service-based enterprise.
- (b) Write the role of entrepreneur in economic development.

(c) Explain the role of creativity in entrepreneurship.

(d) Write the challenges of social entrepreneur in India.

(e) Write *any five* functions of entrepreneur.

(f) Explain the factors responsible for growth of venture capital in India.

(g) What are the advantages of Innovation in entrepreneurship?

(h) Write the role of entrepreneurs in import substitution.

(i) Write *five* features of new venture.

4. Answer the following questions : (*any two*)
10×2=20

(a) Explain *any four* factors that lead to growth of MSME in India.

(b) What do you mean by new venture? Explain the stages in promotion of a new venture.

(c) What is EDP? Write its objectives. Briefly explain various phases of EDP.

2+3+5=10

(d) Discuss the role of entrepreneur in employment generation and export promotion in India.