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63/2 (Sem-2) MCO203

2024

COMMERCE

Paper : MCO203

( Entrepreneurship Development )

Full Marks : 80

Pass Marks : 32

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Choose the correct answer: 1 x 6 = 6
- (a) The entrepreneur who refuses to change the mode of production with changes in the business environment is:
- (i) Strong entrepreneur
  - (ii) Fabian entrepreneur
  - (iii) Developing entrepreneur
  - (iv) Green entrepreneur

Contd.

(b) Entrepreneurial development is the key to achieve all-round \_\_\_\_\_ through acceleration of industrial and entrepreneurial activities.

- (i) economic development
- (ii) increase in profit
- (iii) shareholders value
- (iv) business development

(c) NIESBUD stands for

- (i) National Institution for Entrepreneurship and Small Business Development
- (ii) National Institute for Enterprise and Small Business Development
- (iii) National Institute for Entrepreneurship and Small Business Development
- (iv) National Institute for Entrepreneurship and Small Businessman Development

(d) A person who pursues innovation and working in organisation as employee is:

- (i) entrepreneur
- (ii) intrapreneur
- (iii) motivator
- (iv) initiator

(e) Which type of entrepreneurs are particularly important for least developed countries?

- (i) Innovative
- (ii) Adoptive
- (iii) Fabian
- (iv) Drone

(f) The training programme of EDP is about \_\_\_\_\_ duration.

- (i) 4 weeks
- (ii) 5 weeks
- (iii) 6 weeks
- (iv) 8 weeks



2. Answer the following questions : 2×5=10

- (a) What is the importance of innovation in entrepreneurship?
- (b) What is entrepreneurship eco-system?
- (c) What is creative destruction?
- (d) Define Agripreneurship.
- (e) Write any two differences between entrepreneur and administrator.

3. Answer any six questions : 5×6=30

- (a) What is the role of creativity and innovation in entrepreneurship?
- (b) Distinguish between Corporate Entrepreneurship and Social Entrepreneurship.
- (c) What is EDP? State the course contents of EDP.
- (d) Write the functions of NIESBUD for entrepreneurial development.
- (e) Write a note on entrepreneurial leadership.
- (f) Discuss the types of entrepreneurs based on stages of economic development.

(g) What is social responsibility of entrepreneurs? Explain.

(h) Critically examine the resource based theory of entrepreneurship.

(i) Explain any two domains of entrepreneurial ecosystem.

4. Answer any two questions : 10×2=20

- (a) Discuss the role of entrepreneurship in economic development.
- (b) Discuss the contribution of social entrepreneurship in national development.
- (c) Elucidate five traits of successful entrepreneurs.

5. Answer the following questions : (any one)  
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- (a) Explain the three different phases of Entrepreneurship Development Programme (EDP).
- (b) 'There has been drastic change in the entrepreneurial environment in India in the post reform period.' Justify.