

Total number of printed pages-4

63 (FY)SEM-2/IDC2/MOCIDC1023

2024

INTRODUCTION TO INTELLECTUAL PROPERTY

Paper : MOCIDC1023

Full Marks : 50

Pass Marks : 20

Time : Two hours

The figures in the margin indicate full marks for the questions.

- (ii) Bring out the characteristic features of intellectual property.
- (iii) Briefly trace the history of IPR or the evolution of IP.
- (iv) Explain about the trademarks and rights arising from trademark registration.
- (v) State the objectives of the Protection of Plant Varieties and Farmers' Rights Act, (PPVFR), 2001.
- (vi) Briefly explain the SICLDR.
- (vii) What are the different types of trademarks?
- (viii) State any case study on design infringement.
4. Answer **any one** from the following : 10
- (i) Explain the importance of intellectual property. Discuss the role of IP protection in healthcare sector.
- (ii) Elaborate the procedure meant for filing of patents in India.

1. Choose the correct answer from the options given :
- (i) If a company develops a new technology that improves its main product, what type of IP can be used for its protection ?

- (a) Patent
(b) Copyright
(c) Trademark
(d) Design

(iii) What is the term of copyright for an author of a book?

- (a) 100 years
- (b) The life of the author
- (c) The life of the author plus 60 years
- (d) The life of the author plus 50 years

(iii) The use of information and ideas protected by IP laws are of

- (a) Cultural value
- (b) Social value
- (c) Commercial value
- (d) Ethical value

(iv) Trademark law protects

- (a) Words, symbols or devices that differentiate goods or services from one another
- (b) Only brand names
- (c) Names of specific people and places
- (d) Inventions that feature some sort of utility function

(v) The term 'WIPO' stands for

- (a) World Investment Policy Organization
- (b) World Intellectual Property Organization

(c) Wildlife Investigation and Policing Organization

(d) World Institute for Protection of Organized Commerce

2. Answer the following questions : **(any five)**
2×5=10

- (i) What are the objectives of IPR?
- (ii) What are the legislations covering IPRs in India?
- (iii) Define Copyright Infringements.
- (iv) How is inventiveness defined in the Indian Patents Act?
- (v) Mention *four* items of India that are granted with 'Geographical indications' tag.
- (vi) Give *two* examples of Non-Patentable inventions.
- (vii) What is trademark?

3. Answer the following questions : **(any five)**
5×5=25

- (i) Hypothetically, you are setting a new cold drink manufacturing company with new and innovative machineries and recipes. You plan to use your knowledge of IPR to safeguard your new company from old bigshot companies. Describe in detail what all rights you will register and how you will benefit out of it?