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63/1 (SEM-5) DSE2/DSE2A/
COMHE5326/COMRE5326

2023

COMMERCE

Paper : COMHE5326/COMRE5326

(International Business)

Full Marks : 80

Pass Marks : 32

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Select the correct answer from the following :
1 x 6 = 6

- (a) World Bank came into existence in the year
- (i) 1947
 - (ii) 1944
 - (iii) 1945
 - (iv) 1946

Contd.

(b) What is the full form of NAFTA ?

- (i) South American Free Trade Agreement
- (ii) North American Free Trade Agreement
- (iii) South Africa Free Trade Agreement
- (iv) North Africa Free Trade Agreement

(c) _____ states that lack of resources often help countries to become competitive.

- (i) Competitive theory
- (ii) Porter's Diamond model
- (iii) Mercantilism theory
- (iv) Product life cycle theory

(d) Import tariff is imposed for

- (i) reducing export
- (ii) reducing import
- (iii) increasing export
- (iv) increasing import

(e) Which of the following nations is not a member of ASEAN ?

- (i) Laos
- (ii) Brunei
- (iii) Vietnam
- (iv) India

(f) Which is not a joint venture in India ?

- (i) Air Asia
- (ii) Reliance Jio
- (iii) Wipro
- (iv) Volvo and Geely

(g) Which one is the negative impact of globalisation ?

- (i) Transfer of technology
- (ii) Increased market access
- (iii) Inflow of foreign capital
- (iv) Outflow of resources

(h) HOM theorem of international trade is also known as

- (i) Classical theory
 - (ii) Neo classical theory
 - (iii) Modern theory
 - (iv) Post-modern theory
- (i) ASEAN was formed in the year

- (i) 1977
- (ii) 1967
- (iii) 1957
- (iv) 1947

(i) At present FDI Cafe in Insurance Sector in India is

- (i) 24%
- (ii) 34%
- (iii) 54%
- (iv) 74%

2. Write short answers of the following questions :
2×5=10

- (a) Write two roles of IT in International business.
- (b) What do you mean by Foreign Exchange Market?
- (c) Mention two non-tariff barriers.
- (d) What are the main purposes of Special Economic Zones?
- (e) Write two impacts of globalization in India.
- (f) What is quantitative restriction?
- (g) Write any two merits of International Trade.

3. Answer **any six** of the following : 5×6=30

- (a) Explain various sources of trade finance.
- (b) What is the major reason underlying trade between nations?
- (c) What are the factors that have led to the increase in globalization in recent decades?
- (d) Explain the important functions performed by WTO.

- (e) What are the objectives of IMF ?
- (f) Which payment method is often used in foreign trade ? Explain.
- (g) What is the role of international business negotiation ?
- (h) What are the needs of foreign investment in Indian perspective ?
- (i) What are the functions of ITPO ?
- (j) Write the importance of regional economic co-operation.

4. Answer **any two** of the following: $10 \times 2 = 20$

- (a) Explain the role of UNCTAD. How can UNCTAD promote business and develop the less developed nations ?
- (b) What is international business environment ? Explain its components.
- (c) Explain the objectives of SAARC. Mention the significance of SAARC for Third World countries.
- (d) Discuss the measures of Government of India for promoting foreign investment in India.

5. Answer broadly **any one** of the following questions : 14

- (a) Write the objectives of World Bank and mention its function in developing countries. $7+7=14$
- (b) What is foreign investment ? Explain its types and mention the importance of foreign investment in India's perspective. $2+(6+6)=14$
- (c) What are the complexities in international business ? Discuss with suitable examples.